

Sirrah Group enters into fast growing and talented Indian market to hone the next level of leaders



- The Global leadership change innovator, SirrahGroup, sees the next generation of leaders rising in India
- In alliance with local partners, the SirrahGroup has established an entry point to the Indian market with launch of SirrahIndia in March 2009
- Tuscan Ventures, a private equity firm, has invested in the entrance and operations of SirrahIndia
- Sirrah has implemented their flagship Leadership Pipeline concept in leading MNCs and are making these high end management strategies available to the Indian market for the first time

June, 2009, Mumbai: The SirrahGroup, an international leadership change facilitator based in Denmark, has entered into the Indian market with the launch of SirrahIndia. Sirrah designs and delivers high impact leadership and organisational effectiveness solutions with immediate impact that align people and people processes with organisational strategy.

Enabling people and building capacity within organisations, SirrahIndia will hone the next generation of talented Indian leaders by implementing leadership development programmes.

Assisting and investing in the operations of the SirrahGroup in India, Tuscan Ventures, a private equity firm, has helped the SirrahGroup in expanding its operations to India.

Iben Elene Oksfeldt, Managing Partner of the SirrahGroup, commented on their entry into the Indian market: "India is known to have the fastest growing body of leadership talent in the world."

And Kent Jonassen, Managing Partner, continues: "Throughout my 10 years as responsible for corporate entry level programmes and talent pools, I experienced that the Indian organisation consistently were able to deliver the highest quality of international leadership talent. Therefore, SirrahIndia was a natural second leg in the SirrahGroup."

Sirrah's consultancy services and Leadership Transition Programmes™ have become popular across the world, and are currently available in 16 languages.